



# Sponsorship Opportunities

2026 Events & Programs



# Put Your Brand First.

Naturally Lewis is the voice of a diverse membership, our business community, our entrepreneurial ecosystem, and our small communities. This voice is heard across New York State, bringing our partners with us. Be a part of something bigger; be a part of progress.

To inquire about the availability of the following sponsorships and to receive a comprehensive list of benefits associated with an opportunity, please contact Jenna Lauraine, Programs & Partnerships Director, at [jenna@naturallylewis.com](mailto:jenna@naturallylewis.com).

*All information in this booklet is subject to change.*

# Sponsorship Bundles

## Champion Bundle

- **Impact Membership** (Valued at \$1,000)
- **Platinum Sponsor of Economic Development Conference** (Valued at \$1,000)
- **Platinum Sponsor of Membership Awards Night** (Valued at \$1,000)
- **Series Sponsor of Coffee & Connections** (Valued at \$1,000)
- **Event Sponsor of two Business & Community Leaders Breakfasts** (Valued at \$2,000)
- **Platinum Sponsor of Food Truck Fridays** (Valued at \$2,000)
- **Platinum Sponsor of RiverFest** (Valued at \$2,000)
- **Presenting Sponsor of Rocky Fawcett Fall Foliage Tour** (Valued at \$500)

ANNUAL INVESTMENT

**\$8,500**

Savings of \$2,000!

## Growth Bundle

- **Impact Membership** (Valued at \$1,000)
- **Presenting Sponsor of Food Truck Fridays Series** (Valued at \$2,000)
- **Happy Hour Sponsor of Economic Development Conference** (Valued at \$500)
- **Platinum Sponsor of RiverFest** (Valued at \$2,000)
- **Presenting Sponsor of Fall Foliage Tour** (Valued at \$500)

ANNUAL INVESTMENT

**\$5,000**

Savings of \$1,000!

# Business Programs

## Economic Development Conference

JUNE 10, 2026

Our largest gathering of the year and the North Country's premier economic & business development forum creates a high-exposure, unique setting that acts as a catalyst for business and community growth.

**Keynote Sponsor: \$5,000**  
**Swag Sponsor: \$2,000**  
**Session Sponsor: \$1,500**  
**Platinum Sponsor: \$1,000**  
**Gold Sponsor: \$750**  
**Silver Sponsor: \$500**  
**Bronze Sponsor: \$250**  
**Sourced Local Exhibitor: \$200**

Full-Day Event!

## Membership Awards Night

NOVEMBER 2026

Our second largest, highly anticipated event is a celebration of the membership's achievements, successes, and growth throughout the past year. Attendees include the membership, partner agencies, award nominees, and the greater community. Your company enjoys a targeted high impact and visibility.

**Swag Sponsor: \$2,500**  
**Platinum Sponsor: \$1,000**  
**Gold Sponsor: \$750**  
**Silver Sponsor: \$500**  
**Happy Hour Sponsor: \$300**

## Lewis County Leadership Academy

SEPTEMBER 2026 - JUNE 2027

We've created a learning community that puts professionals in a position to influence and add value to Lewis County. We build pride in our local history and culture, and create highly skilled, motivated, and informed leaders.

**Swag Sponsor: \$3,000**  
**Program Sponsor: \$2,000**  
**Single Session Sponsor: \$500**

10-Month Program!

\*Exclusive to Sourced Local Services Providers at the Evolve+ or Impact Naturally Lewis Membership Levels.

## **Entrepreneurial Meetups**

OCCURS EVERY OTHER MONTH

As part of our Coffee & Connections series, we are offering six expanded sessions in 2026 designed specifically for entrepreneurs and small business owners. These extended, interactive meetups will feature founder conversations, real-time problem solving, and meaningful connections across our region.

**Series Sponsor: \$1,000**  
**Event Sponsor: \$100**

## **Business & Community Leader's Breakfast**

FEBRUARY & OCTOBER 2026

A free event for business & community leaders to celebrate economic development wins, share real-world experiences, and explore future opportunities for Lewis County. These events feature an educational topic, interactive roundtable discussions and networking.

**Breakfast Sponsor: \$1,000**  
**Event Sponsor: \$500**

## **Jefferson-Lewis Manufacturer's Alliance**

APRIL 29, 2026

The Alliance is a partnership between Jefferson County Economic Development and Naturally Lewis. The Alliance meets once or twice a year for a focused conversation on strengthening local manufacturing, leveraging workforces, building a strong resource, and promoting collaboration.

**Swag Sponsor: \$3,000**  
**Program Sponsor: \$2,000**  
**Single Session Sponsor: \$500**

# Community Events

Top Summer Event!

## Food Truck Fridays

THROUGHOUT SUMMER 2026

Food Truck Friday is the most anticipated event of Lewis County summers! Here we bring together families, friends, and community members to create a foodie's paradise with food trucks, lawn games, and live music!

**Platinum Sponsor: \$1,000**  
**Gold Sponsor: \$750**  
**Silver Sponsor: \$500**  
**Bronze Sponsor: \$250**

## RiverFest

AUGUST 2026

This annual paddle down the Black River is the perfect summer activity for families, couples, and visitors to our area. Through RiverFest, we're highlighting one of the greatest natural assets in our community and bringing people together to celebrate the place we live, work, and play in!

**Swag Sponsor: \$2,500**  
**Platinum Sponsor: \$2,000**  
**Gold Sponsor: \$1,000**  
**Silver Sponsor: \$750**  
**Bronze Sponsor: \$500**

## Fall Foliage Tour

OCTOBER 2026

The Fall Foliage Tour is a legacy drive-it-yourself tour of Lewis County's scenery and sights! Held during peak foliage, this tour immerses participants in the color and experiences of Fall, highlighting our Lewis County Cuisine Trail.

**Presenting Sponsor: \$500**  
**Friend of the Tour: \$400\***

\*Exclusive to Businesses Meeting the Criteria to be Featured on the Cuisine Trail



NATURALLY  
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